

THE MIRROR JOURNAL

Serving A Most Progressive People In The Most Prosperous District In Central Alberta

VOL. 5, NO. 27

MIRROR, ALTA., MAY 26, 1916

5 CENTS PER COPY

Are You Able To Enlist ?


Yes--Then Your Place is in

THE 187 TH

CENTRAL ALBERTA BATTALION
Headquarters : Red Deer

Commanded by
Lt.-Col. C. W. ROBINSON
Late 10th Battalion

What of the Traditions of Our Race When
Duty Calls ? Can You Refuse ?
YOU CANNOT. YOUR DUTY IS PLAIN.

 Enlist to-day in the 187th

Apply to SGT. ROUGHTON,
Imperial Hotel, Mirror
"GOD SAVE THE KING."

Dairymen, Attention ! CREAM WANTED

Highest prices, Best results, Quick returns

We are experts in the Creamery business with over twenty years experience. We do all that any other reliable firm can do for you--and then some.

PLEASE NOTE : That we are situated at Alix, being very close to three railway lines. Consider if your Cream wouldn't reach us earlier and in better condition than elsewhere.

Also we buy your Dairy butter and Eggs at highest market price for Cash.

If you are not already shipping your Cream and Dairy Produce to us, drop us a line for particulars. We will gladly send you quotations at any time on your request to do so.

The Meadow Creamery Co., Ltd.
Alix, Alberta

SHIRTS ! SHIRTS !

All Kinds and Sizes
Black work shirts .90c
Samson big shirt for big men 90c
Underware
Morino, Ballbrigan and Shaw
Wood Knit Combinations.
Everything sold is guaranteed to give absolute satisfaction or money refunded.

A. Thomas & Son
GENERAL MERCHANTS

AUCTIONEER

I am now in a position to conduct auction sales in any part of Alberta and will assure my many friends my best efforts. Terms reasonable. If you intend holding an auction sale, consult me before engaging another.

A. J. Ray, Auctioneer
Write, Phone or Call Mirror, Alta.

LOCAL EVENTS

Victoria Day, the 24th, was very quietly spent by the majority of townpeople, the weather man being on his bad behaviour.

H. J. Raymer, Jr., was on the sick list for a day or two this week but is now able to attend to his duties at the farm.

Miss Cassidy, who is teaching at Olive, spent the 24th under the parental roof in Mirror.

The Mirror M. E. Sunday School will hold a picnic on the school grounds on Saturday, June 3rd, in the afternoon. There will be a program of sports consisting of races and ball games. Lunch will be served in the evening; ice cream free. All are cordially invited to attend; come and bring your baskets.

Dr. M. Mecklenburg, the graduate optician, 32 years experience, 12 years in Alberta, Edmonton office 208 Williamson Bldg., Phone, 5225, will again visit Bashaw, June 7th, Mirror, June 8th, Alix, June 9th. Beware of peddlers.

We understand that Charlie Patterson has donned the King's uniform, joining up with the 80th.

Judge J. J. Mahaffy, Judge of the District Court of the District of Red Deer, will be at the Council Chamber in the Village of Mirror, at 3 o'clock on the afternoon of Thursday, June 1, for the purpose of holding the Court of Confirmation of the Tax Enforcement Return for the Village of Mirror for 1916.

Regular monthly meeting of the Mirror School Board next Thursday morning, June 1st, at 10 o'clock.

Sergeant C. F. Roughton, of 187th Battalion, Red Deer, is in town this week, recruiting. Any person wishing to enlist will find him at the Imperial Hotel.

Mr. and Mrs. K. B. Iveson and son Herbert, left last Monday for Irma, Alberta, where K. B. is now acting as local manager for the Imperial Lumber Co., a position he held here for the past few years. We wish Mr. and Mrs. Iveson the best of good luck in their new home.

A number of cattle were impounded last week for running at large on the streets.

LOCAL EVENTS

FARMERS : Ship your wool and pelts to Reid & Simpson, Calgary; they pay the prices. Wool twine and sacks on application. 27-4-19

Suats that fly!

Lance-Corp. W. G. Merkley was home for a day or two last week on his last leave of absence before going to England.

The Alix Creamery has an ad. in this issue making a bid for more business. Read it.

Two more residents of Mirror and district have answered the call of King and Country, in the persons of F. Woodford and F. Guy Pym. They have enlisted with the 187th Battalion.

Mrs. D. S. Adamson, a former resident of Mirror, but now of Edmonton, is a visitor here with Mes. W. H. Stump.

C. L. Suggett is in Edmonton this week spending a few pleasant (?) hours in the dentist's chair.

BOBS.--To Mirror, Alberta, on Tuesday, May 16th, 1916, to Mr. and Mrs. R. C. Karr, a son.

Despite the unfavourable climatic conditions several games of tennis have been played this season.

The death occurred near Mirror last Sunday, of Ernest, eldest son of Mr. and Mrs. Thomas Forlin, aged 15 years and 11 months. He had been ill for the past three months, and the primary cause of death was abdominal tuberculosis. The funeral was held last Tuesday afternoon, the body being laid to rest in the Mirror Cemetery, Rev. McFarlane conducting the services. The pall bearers were Martin and Alfred Buelow, Russell and Dewey Hale, N. Scales and C. Bowden. The sympathy of the community is extended to the bereaved parents in the loss of their first-born.

 **DON'T FORGET THE WAR VETERAN WHEN YOU HAVE A JOB TO OFFER**

Please notify
CENTRAL PROVINCIAL COMMITTEE
EDMONTON,
Howard Stulchburg, Secy.
OR
WAR VETERANS CLUB CALGARY,
Win. Ashurst, Asst. Secy.

Just Arrived

A well assorted stock of whiffling goods. Plow, Waggon and Buggy Singletrees and Doubletrees. Waggon Sets complete. Three and four horse eveners complete. Stock of Oak lumber, 1 in. to 4 in. thick.

J. F. Flewwelling, Agent

Mc CORMACK LUMBER CO.,

Dealers In

LUMBER, MOULDINGS, SASH, DOORS, GLASS
PAINTS, VARNISH, OILS, BRICK,
LIME, CEMENT, COAL, Etc.

W. C. McCormack, Mgr.

Mirror, Alta.

We Pay One Half

The purchase price of this famous
1881 Rogers A1 Plate

We give you one-half the purchase price of all the high grade silverware products made by the United Drug Company. We are willing to let you get the silverware that sells for 25c. you can get for 12c. with coupons.

"Retail Remedies"

Liggett's Candies, Perfumes, Toilet Articles, Brushes, Stationery, Rubber Goods, and hundreds of other items, household preparations, etc. You cannot afford not to secure this popular silverware, when you can get it on our half bought plan. As an example, this coupon that sells for 25c. you can get for 12c. with coupons.

CHAS. L. SUGGETT, Phm. B.

Druggist and Chemist

:::

Mirror

Our A1

Grocery Stock

Is most complete and we guarantee everything to be fresh and the best that is to be had. The following brands are known all over Canada :

Red Cross Pickles & Vinegar
'No-Vary' Canned Goods and many other lines put up under the 'No-Vary' label.
Christie's & Perrin's Biscuits
Ridgeway's Coffees
Blue Ribbon Baking Powder and Tea, etc.

All the above carry a "Satisfaction or Money Back Guarantee."

PANRUCKER & HOLLAND
Mirror and Alix

Sweat Pads

A full stock of red and yellow
SWEAT PADS at .50 cents each.

DUITMAN & JOHNSON
Hardware Merchants

The Mirror Journal

Published every Friday at Mirror
Alberta.

W. J. GOOD, Proprietor

Subscription Rates
To all points in Canada, \$1.00 to
the U. S., \$1.50 per Year.

Advertising Rates
Legal and Municipal Advertising, 12
cents per line for first insertion; 10
cents per line for subsequent insertions.
Lost, Strayed or Found Notices, 20
cents per line for first insertion. Three inser-
tions for \$1.00.

Professional Advertisements \$1.00
per month.
Reading Notices in Local columns,
10 cents per line for first insertion; 5
cents per line for subsequent inser-
tions.

Display Advertising Rates given on
application.
All Contract Advertising Accounts
payable at the end of each month.

FRIDAY, MAY 26TH, 1916

Entertainment

Notwithstanding the most
unfavorable weather the Red
Cross entertainment in Kad-
lee's hall last Tuesday evening,
was attended by a large crowd,
all the available seating accom-
modation being taken up. There
is no doubt that had the even-
ing been fine, that the hall
would have been taxed to its
utmost capacity to hold the
audience.

The program was a varied
one and although not many
items were offered each num-
ber was excellent, and the per-
formers acquitted themselves
in a most acceptable manner.

Rev. M. W. Holdom, president
of the Mirror Branch of the
Red Cross Society, was chair-
man, and announced the follow-
ing numbers:

Instrumental.....Mrs. E. A. Heagle
Quartet....."O Canada"
Mrs. G. R. Maxfield, Miss E. Brewster
Mr. J. F. Flewelling and Mr. A. G. Holland
Speech.....Mr. W. F. Puffer, M.P.P.
Solo.....Mrs. G. R. Maxfield
Flag Drill.....School Girls
and Chorus....."Well never let the Old
Flag Fall". School Boys
Instrumental.....Mrs. E. A. Heagle
Reading.....Miss B. Arnott
Lantern Lecture.....Mr. A. E. Ottewell
Tableau....."Tenting Tonight". Boy Scouts
Miss E. S. Albrecht, Accompanist

Mr. Puffer occupied a short
period and dealt with the "An-
gels of Mercy" who practically
been the ones to start the Red
Cross, and the very excellent
work that is being done by the
Society all over the world. He
wound up his remarks with an
appeal to help in the upkeep of
the organization, and kindred
funds.

A. E. Ottewell's lecture with
lantern slides was intensely in-
teresting, and his explanation
of the different formations of
troops in battle array were
undertaken by the Allies, and the
Germans in the present war.
Mr. Ottewell is a most forcible
speaker, and in dealing with
the enlistment question brought
out his points in no uncertain
manner. Views were thrown
on the screen showing scenes at
the front. It was the best
speech on the war heard in Mir-
ror.

The entertainment closed
with the singing of the Nation-
al Anthem.
The receipts were about \$50.

Dr. M. Moeklenberg, graduate
optician, the old reliable will be
in Mirror on Thursday, June
8th. No agents, beware of im-
postors.

New Colony in B. C.

A new colony in the Salmon
River Valley district of British
Columbia will be opened by the
government of that province
on June 26th. The Grand Trunk
Pacific Railway, on whose line
the colony will be, is now ar-
ranging for excursions which
will be commenced shortly.

Large numbers of Easterners
are expected to settle in the
new colony, which consists of
31,300 acres. This is sufficient
for 100 homesteaders. Germans
will, however, be excluded.

Already four cars of settlers'
effects have arrived at Prince
George, the Salmon River dis-
trict being just north of that
city. Other cars are now on
the way, and according to re-
ports received by the Railway
there is likely to be a consider-
able rush for the homesteads.
The settlement will be offi-
cially opened by the Govern-
ment of British Columbia on
June 26th, at the government
land office at Prince George.

The lands which will then be
available for homesteaders are
more open than any now avail-
able in British Columbia. The
country is rich in all kinds of
grasses and cereals. It is being
possible to harvest three crops of
alfalfa yearly.

Settlers who take up home-
steads this year will probably
devote their time to clearing
and possibly some vegetables
will be grown. Next year, how-
ever, mixed farming is expect-
ed to be taken up and develop-
ed to a considerable extent.

It is proposed to take up set-
tlers of different nationalities,
facilities being provided for
them to come from all parts of
Canada, but it is possible that
a large number will be Menno-
nites.

E. E. Estell was a visitor in
Edmonton this week.

We Buy Spuds

Heagle Bros. Mirror

Instrumental.....Mrs. E. A. Heagle
Quartet....."O Canada"
Mrs. G. R. Maxfield, Miss E. Brewster
Mr. J. F. Flewelling and Mr. A. G. Holland
Speech.....Mr. W. F. Puffer, M.P.P.
Solo.....Mrs. G. R. Maxfield
Flag Drill.....School Girls
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Instrumental.....Mrs. E. A. Heagle
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Lantern Lecture.....Mr. A. E. Ottewell
Tableau....."Tenting Tonight". Boy Scouts
Miss E. S. Albrecht, Accompanist

Stock For Sale

5 head milk cows for sale, 4
milking, 1 to calve this month.
1 team geldings, 5 years old
weight 2600 lbs.
Bunnell Bros.,
Mirror P. O.
24-3-pd.

A man well fed
On home made Bread
Will be proud of his wife
And love her

You can now be the best
bread maker in your
neighborhood
and here's
how

ROBIN HOOD FLOUR

PANRUCKER & HOLLAND

Exclusive Mirror Agents

A Borrowed Poem

A hen is not supposed to have much com-
mon sense or tact; yet every time she lays an
egg she cackles forth the fact. A rooster has
not got much intellect to show, but nonetheless
most roosters have enough good sense to crow.
The mule, the most despised of beasts, has a
persistent way of letting people know he's
around by his insistent bray. The busy little
bees, they buzz; bulls bellow and cows moo; and
waterhogs bark and ganders quack; and doves
and pigeons coo. The peacock spreads his tail
and squawks; pigs squeal and robins sing, and
even serpents know enough to hiss before they
sting. But man, the greatest masterpiece
that nature could devise, will often stop and
hesitate before he'll advertise.

HONOR ROLL OF MIRROR VOLUNTEERS

Fred. A. Day
Myrl Hart
Donald M. Pym
H. P. Crittall
Chas. Durrant
Geo. Robinson
James MacKirdy
Gillies MacKirdy
Floyd Merkle
Wm. Whitford
Frank Harvey
Fred Dawson
Alex Cormack
Fred Haskett
Guy Davidson
J. W. Gullenkamp
Robert Campbell
Ike Barton
Harold Edgar
Harold Plaster
W. Merkle
W. MacKirdy
Karl Halpenny
Fred Dawson
Rev. E. Barnes
Jack Lowe
Murray Cassidy
G. H. Henriksen
A. C. Hare
H. D. Hickling
Nelson Duhaime
A. Oldring
Chas. Patterson
F. Woodford
F. Guy Pym

We are not positive whether
the above list is complete or not
and would appreciate any in-
formation that might assist in
adding further names to the
roll.

Follow Instructions When Writing

In order to facilitate the
handling of the mail at the
front and to insure prompt
delivery it is requested that all
be addressed as follows:-

- (a) Regimental Number.
- (b) Rank.
- (c) Name.
- (d) Squadron, Battery (or
Company).
- (e) Battalion, Regiment, or
other unit Staff Appoint-
ment or Depart-
ment.
- (f) CANADIAN CONTINGENT.
- (g) British Expeditionary
Force.
- (h) Army Post Office, LON-
DON, England.

Unnecessary mention of high-
formations, such as brigades,
divisions, is strictly forbidden,
and causes delay.

Business :: Professional

H. J. RAYMER

NOTARY PUBLIC, CONVEYANCER
Real Estate, Loans and
Insurance—Fire, Life, Accident
MIRROR, ALBERTA

AUCTIONEER

C. GILMOUTH - ALIX ALTA
Sales cried anywhere in the Province
of Alberta.
Satisfaction Guaranteed
Phone 402-Alix for Prompt Service

Information Column ::

For Sale. 1/2 section of good
hay land, good water on place.
Cuts from 1 1/2 to 2 tons per acre.
3 miles from Mirror and close
to shipping point. For parti-
culars, call or write R. S. Cairns
Mirror, Alta.

Farmers—Send your cattle
and horse hides to us and have
them tanned and made into
robes and coats. We also line
robes with best plushette. We
tann first class harness leather,
lace and hatter leather.
J. G. McKinley & Sons
Camrose Robe Tannery

Village of Mirror NOTICE

In the matter of the Court of Con-
firmation of the Tax Enforcement
Notice of the Village of Mirror.

Take notice that His Honor Judge
J. J. Mahaffy, Judge of the District
Court of the District of Red Deer,
has appointed Thursday, the first
day of June, 1916, at 3 o'clock in the
afternoon, at the Council Chamber,
in the Village of Mirror, as the time
and place for holding the Court of
Confirmation of the Tax Enforcement
Notice for the Village of Mirror for
1916.

Dated at Mirror, Alberta, this 26th
day of March, A. D. 1916.
W. J. Good, Sec.-Treas., Mirror
26-3-p.

We need the money—pay up

Mrs. H. W. Higgins

Maternity Nurse

Years of experience.
Terms Reasonable.
Cases taken either at my
home or at the home of
patient.
Mirror, Alberta

IMPERIAL HOTEL

First Class Accommodation
To Travellers

Mr. Farmer
When in town, call and get
your meals with us and
enjoy the free accommo-
dation we offer you

JIM LEE HAND LAUNDRY

Collars, Shirts Family Washing
First Class Work Guaranteed

Suits Cleaned, Pressed and
Repaired
PRICES REASONABLE

Mirror Pool Hall and Barber Shop

For Your
Pipes Cigars and Tobaccos
New Stock

R. E. COLEMAN, Prop.

DR. A. E. SHORE

Alix, Alta.

Makes regular trips
to Mirror every Tues-
day and Friday P. M.

J. M. CROOK Drayage and Express

When in need of that next
load of coal, let me know.
Prompt Delivery
Leave Orders at Pool Hall.



ROY WILKIN

Will stand for the Season 1916
BOB. BOWCOTT, Mirror
Owner and Groom.

Subscribe for The Journal



A FORTUNE IN IT

If you could place an ad in the
Moon millions of people would read it.
Even then it would only be valuable
a few nights each month, whereas a
Want Ad in this paper while more
limited in its scope will cover this
particular locality every day in the
year.